



**Southeast Michigan
Senior Regional Collaborative**
a consortium of local nonprofits serving Southeast Michigan seniors

Aging Network and Social Network Come Together

Many of you send me information describing an event, a training session, or a job opening that you would like me to share with the collaborative, I would pass this information along by email. After some thinking, I decided that using emails to share information seemed inefficient and most likely was not very effective. Would everyone read the email? Would our member representatives forward it to their colleagues who may be interested in the training or event?

Carrie Leach, of the Institute of Gerontology, and I have hatched a solution. Among her many other roles, Carrie is the administrator of the Aging Network, a LinkedIn Group. The Aging Network on LinkedIn is a platform to discuss aging related topics, share current events, developments, job opportunities, training, new research, and other issues and ideas that promote the well-being of older adults in Detroit and beyond. A perfect forum for sharing the information I was receiving from you.

Carrie explains that the Aging Network's primary audience is "older adults, planners, service providers, policymakers, and advocates in the aging network as well as others from a variety of disciplines including social workers, nurses, and administrators." Since Carrie officially crowned me a fellow administrator of the Aging Network LinkedIn group, I can now post your events, trainings, and job openings to the group. Now many more professionals in aging services will be able to learn about these opportunities.

